



T. K . M A D H A V A M E M O R I A L C O L L E G E

Media Club 2021-2022

Club convenor: Smt. Sangeetha Hariharan (Department of English)

Members:

Dr. Siji Narendran (Department of Physics)

Smt. Athira M Raj (Department of English)

Dr. Divya Dinesh (Department of Chemistry)

Objectives:

- to provide a forum for the students to voice their opinions, views, and perspectives
- to enhance keen observation skills, encourage critical thinking, and learn to be effective communicators.
- To encourage verbal and non-verbal communications among students
- To promote, encourage and bring forth the student talents as artists, photographers, cinematographers, poets, writers.
- to provide an opportunity to express themselves

Action plan:

- Organize activities to promote the student talents in acting, drama and performance.
- Conduct workshops film screening and talk on film appreciation, anchoring, fact checking, news verification, fake news checking. etc
- Conduct programs to create awareness on the digital media

List of activities


- Inauguration of Media Club by our principal Dr. Sharmila P, TKMM College, Nangiarkulangara, Haripad.
- Conducted media literacy Boot Campaign **Satyameva Jayate**, a digital media and information literacy for students in collaboration with the Directorate , Collegiate of Education, Government of Kerala.

- Screening of movies Back to Future, An Occurrence of Owl Creek Bridge and The Zoya Factor was conducted on the 17th of March, 2022

Activity report

- The inauguration of English Association and Media Club was held on 25 March in college seminar hall .All the students and the respected faculties of English Department were a part of this rejuvenating event. The event started with a silent invocation. The welcome speech was delivered by Ms.Soumya V S , The Head Of English Department, who welcomed all the prestigious dignitaries and students present in the event.She welcomed Dr.P.P Sharmila ,Principal of T K Madhava Memorial College, and Ms Sangeetha Haiharan,Convenor of English Association and Media Club, to enrich the event with their presence and vision. A welcome dance was performed by Nandana S , Student of I DC English. This was followed by the official inauguration of English Association And Media Club by Dr. P.P Sharmila .The Principal expressed her views on new media , congratulated the Convenor for her presence supported by a Governmental training in this field and highlighted the support of Head of English department and all other respected faculties of English Department to this auspicious event. The Principal later revealed the cover page of Manuscript Magazine 2021-2022 of the English Department “RECOUP” designed by the 1st year students of the English Department Sreya Sasikumar and Anu. B under the guidance of faculties of English Department and emphasised on the need of active participation of the students of the English Department in the academic and co-curricular activities.
The auspicious event halted with a vote of thanks delivered by Ms. Kashi Kripa S , II DC English and Praveena S.Kumar II DC English helped with the compering .
- An awareness class on Digital media and Information Literacy was held on the 18th of March 2022 at TKMM College, Nangiarykulangara, Haripad. The program was conducted as a part of the Government of Kerala initiative in collaboration with the Department of the Collegiate of Education to spread awareness among the college and school students. The programme started with a silent prayer followed by a welcome speech by Dr. Arun S. Prasad (IQAC Convenor, Head, PG Department of Physics). Our honorable Principal Dr. PP Sharmila delivered the presidential address and inaugurated the programme. The session progressed with the awareness talk by Sangeetha Hariharan, Master Trainer, Digital Media and Information Literacy Campaign and Media Club Convenor enlightening the students on the pros and cons in the usage of social media. The session concluded with the vote of thanks by Kashi Kripa, II BA English student.

Inauguration of Media Club




**T K MADHAVA MEMORIAL
COLLEGE NANGIARKULANGARA**

INAUGURATION OF ENGLISH ASSOCIATION & MEDIA CLUB

Inauguration & invited Talk:

Topic: *Cinema & Literature : An Overview*



Dr. Manu Remakant
HOD, Dept. of English, S N College
Cherthala

**25 March, 2022
1.30 PM**


@ College Seminar Hall

Programme

Invocation
Welcome Speech : Ms. Soumya V S
(HOD, Dept.of English)
Welcome Dance : Nandana S (IDC English)
Presidential Address & Manuscript Magazine cover
page release: Dr. P. P . Sharmila
(Principal)
Inauguration & Invited Talk : Dr. Manu Remakant
(HOD, Dept.of English, S N College Cherthala)

Topic: Cinema & Literature : An Overview

Felicitations:
Dr. Arun Prasad (IQAC Co-Ordinator)
Ms. Sangeetha Hariharan (Convenor, English
Association & Media Club)
Vote of thanks: Ms. Kashikripa S(II DC English)



Media Club Inaugural Function

Screening of Movies



Film Screening Inaugration



Film Screening

Media Literacy Boot Campaign



SATYAMEVA JAYATE

(DIGITAL MEDIA & INFORMATION LITERACY FOR STUDENTS)

ORGANIZED BY
TKMM COLLEGE NANGIARKULANGARA
HARIPAD, ALAPUZHA
IN ASSOCIATION WITH MEDIA CLUB

DATE : 18/03/2022
VENUE : SEMINAR HALL
TIME :10.30 AM

INAUGURATION
BY
DR. SHARMILA P.P
(PRINCIPAL)

PROGRAMME

PRAYER

WELCOME SPEECH
BY
DR.ARUN S. PRASAD
(IQAC CONVENOR & HEAD PG DEPARTMENT OF
PHYSICS)

PRESIDENTIAL ADDRESS AND INAUGURATION
BY
DR. P.P SHARMILA
(PRINCIPAL)

DIGITAL AWARENESS & MEDIA LITERACY CLASS
BY
SANGEETHA HARIHARAN
(MASTER TRAINER & MEDIA CLUB CONVENOR)

VOTE OF THANKS
KASHI KRIPA S
IIDC BA ENGLISH







Media Literacy Boot Campaign

List of Students

SL	Name of Participants	Department
1	ABHIJITH A	English
2	ABHIRAMI S	English
3	AKSHAY S	English
4	ANAGHA KRISHNA B	English
5	ANJANA B	English
6	ANJANA MURALI	English
7	ATHIRA S	English
8	BIBITHA BIJU	English
9	C AARCHA MANOJ	English
10	HARIKRISHNAN J	English
11	LEKSHMI LALAN	English
12	Megha Madhusoodanan	Physics
13	Parvathy S	Physics
14	Rohit Abraham	Physics
15	Sajith S	Physics
16	Akhil R	Physics
17	Amal Dev S	Physics
18	Anju S	Physics

19	Bhavya Ranjeet	Physics
20	Syamalekshmi	Physics
21	Anjana S	Physics
22	Harigeeth M	Physics
23	Asish P Kumar	Physics
24	Danis Varghese	Physics
25	Shamili S	Physics
26	Anjana S	Physics
27	Bhavya S.	Chemistry
28	Ottuseri Parvathy Venu	Chemistry
29	Praveena S.	Chemistry
30	Sruthy Murali	Chemistry
31	Vishal R	Chemistry
32	Sherin Sebastian	Chemistry
33	Prajitha P.	Chemistry
34	Sasanasree S	Chemistry
35	Akash Uthaman	Chemistry
36	Adithya Rajan	Chemistry
37	Sayoojya Sathyarajan	Chemistry
38	Anusree Babu K.	Chemistry
39	Rubeena A	Chemistry
40	Abhishek C	Chemistry
41	Lekshmi B	Chemistry
42	Gowri Rajendran	Chemistry
43	Devika U.	Chemistry
44	Laya R	Chemistry