

Anisha U

Assistant Professor of Commerce

ADMINISTRATIVE DISTINCTION

- Head of the Department of Commerce(2024-25)
- College Council Member
- IQAC Member
- Co-ordinator of Tourism Club
- Class Tutor
- Organising committee member of Plastic brand auditing supported by KSCSTE organized by SWASTHI
- Green Protocol officer of the department in the programme organized by the Suchitwa mission Govt. of Kerala
- Co-Ordinator of Remedial coaching
- Member of Green Protocol CommitteeMember of Different Clubs like, ED Club,Planning Forum, Investors club

SEMINARS/WORKSHOPES ORGANIZED

1. Organised a seminar on “Introduction to the world of investment in association with National Stock Exchange Academy on 25th September 2024.
2. Organised a seminar on “Intellectual Property Rights” as part of Dharshan Seminar series on 20/2/2025
3. Organised one day workshop on Statistical Techniques and tools in social science research on 24/2/2025

PUBLICATIONS

1. Impact of GST on different sectors of economy-‘The invisible hands’ half yearly research journal by Department of Commerce ,Sree Narayana College Kollam
2. Post office as a tool of Financial Inclusion – in Indian Scenario-‘Management Researcher’- A peer reviewed journal by Institute of Management Development and Research

PAPERS PRESENTED

1. Reshaping e-commerce using latest technology and trends for future- International conference organized by St. Thomas college Kozhenchery in association with MG University Kottayam



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QUALIFICATION

M.Com, NET, MBA.

DATE OF JOINING

01.10.2012

2. Problems and prospects of Marketing Research in Indian context- National workshop organized by Govt.college Kattappana
3. Role of Foreign direct investment in the health tourism development in India-International seminar on FDI organized by Dept.of Commerce ,University of Kerala Thiruvananthapuram
4. Woman empowerment and their role in Environment protection and Management- national seminar sponsored by UGC
5. Modelling a people's bank –promotional aspects of Kerala bank seminar organized by PG and Research dept.of Commerce S N College Kollam in association with Institute of company Secretaries of India

SEMINARS/WORKSHOPS ATTENDED

- Two day workshop on Research Methodology, writing practices ,Language and soft skills organized by Dept. of Chemistry ,S N College Kollam in association with KSCSTE Thiruvananthapuram
- Workshop on Skill building in Business Research organized by PG and Research department of Commerce S N College Kollam
- National workshop on Research Methodology and data analysis in Social Science organized by PG department of Commerce Govt. College Kattappana
- Cluster workshop for Internal mentors of WWS Programm Kollam District Under New Initiative Govt. of Kerala held at BJM Govt. College Chavara
- Online FDP ,School of Legal Studies CUSAT in association with Kerala State Higher Education Council 18-24 July 2020
- Online FDP ,St. Joseph College Irinjalakkuda in association with Spoken tutorials on “R Programming”(4/5/2020-10/05/2020)
- 5.Online short term FDP ,Dr. N G P Arts and science College in association with Spoken tutorials IIT Mumbai on Front Accounting 04-10 May 2020
- 6. Short term online FDP UGC HRDC University of Kerala in Collaboration with KSMDDB College SasthamcottaAugust 12-18-2020
- 7. Online short term FDP ,SD College Alappuzha In association with Kerala State Higher Education Council 04-10 August 2020
- Online FDP Kalasalingam Accademy of Research and Education on effective learning and teaching methods of business practices 19-05-2020 to 25-05-2020
- 8. PIET organised online FDP on innovative approaches in management teaching16-22 July 2020
- 9.Wilson College in association with University of Mumbai organised 7 days International online Work shop on Research Methodology 19-25 may 2020
- 2- Week FDP on “Managing Online Classes and Co- Creating MOOCS 3.0” FROM July 25 – August 10,2020 under the aegis of Ministry of Human Resource Development Pandit Madan Mohan Malaviya National Mission on Teachers and Training. (Ramanuja College University of D .Seminar on Revamping the Indian financial system The democratic approach

Name of the Course/Summer school	Place	Duration	Sponsoring Agency
Refresher Course	Teaching Learning Centre, Ramanujan College University of Delhi	30/10/2022- 13/11/2022 (2 weeks)	Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry of Education PMMMNM On Teachers and Teaching
Refresher course	2-Week Faculty Development Programme on "MANAGING ONLINE CLASSES AND CO-CREATING MOOCS 3.0" Teaching Learning Centre, Ramanujan College University of Delhi	25-07-2020 - 10-08-2020 (14Days)	Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of Ministry of Education PMMMNM On Teachers and Teaching
Faculty Development Programme	Faculty Development Programme on "Effective Teaching and Learning through MOODLE" P G and Research Department of Physics and IQAC SN College Kollam in Collaboration with Kerala State Higher Education Council	31-05-2021- 04-06-2021 (5days)	Kerala State Higher Education Council
Faculty Development Programme	EIGHT DAYS FACULTY DEVELOPMENT PROGRAMME on "OUTCOME BASED EDUCATION" IQAC S N College Kollam in collaboration with Kerala State Higher Education Council	14-06-2021- 21-06-2021 (8days)	Kerala State Higher Education Council
Short-Term faculty Development Programme	One weeks Faculty Development Programme on "Towards a Digital Era of Teaching and Learning" UGC-HRDC, University of Kerala Thiruvananthapuram in	12-08-2020- 18-08-2020 (7 days)	UGC-HRDC, University of Kerala

	collaboration with KSMDDB College Sasthamcotta		
Short-Term faculty Development Programme	One Week Faculty Development Programme on "Implementation of Information and Communication Technology in Teaching" School of legal studies CUSAT in collaboration with Kerala State Higher Education Council	18-07-2020- 24-07-2020 (7 Days)	Kerala State Higher Education Council

UGC sponsored orientation course conducted by the UGC HRDC University of Kerala from 08/06/2017-05/07/2017

UGC sponsored refresher course in Commerce and Management conducted by the UGC HRDC University of Kerala from 27/07/2018-16/08/2018