

PRESEEJA.P.J

Assistant Professor

ADMINISTRATIVE DISTINCTION

1. Tutor, B.Com CA
2. Entrepreneurship Development Club member
3. Member, Media Club
4. Member, Research Journal
5. Member, Nature Club
6. Coordinator, Leegal literacy Club.
7. Coordinator, Gender Justice Forum.



Address- MERA Nagar 25 A,
Mundakkal, Kollam.

QUALIFICATIONS:

Mcom , Bed, JRF

DATE OF JOINING:

01.10.2012

EXPERIENCE IN YEARS:

13 Years

AREA OF RESEARCH:

Finance

SEMINARS/WORKSHOPS ORGANIZED

Seminars Organised	Seminars: <ol style="list-style-type: none">1. Seminar on the topic 'Handloom promotion' on 07/01/20152. An interactive session entitled 'Growth And Prospects of Handloom industry 'on 4.2.20163. GST observance day - on 1.07.2023
Workshops Organised	<ol style="list-style-type: none">1. workshop on the topic 'Practical Approach to Stock Market' on 26.2.2016.2. Chocolate making workshop on 9.12.20203. Cake making session on 12.12.2020.4. Work shop on Paper bag making on 12.12.20205. 'Dream Catcher' making workshop on 22.03.2022.6. Oneday workshop on handmade paper crafts was organized on 16.03.2023.

Webinars:

1. WEBINAR ON 'WINNING TRAITS OF AN ENTREPRENEUR'- on 24.06.2021
RESOURCE PERSON – KOCHOUSEP CHITILAPALLY
2. Investor Education programme – Sradda academy for Financial Education- 2020
3. Career enhancement programme- in association with Hedge school of applied economics- 2022

PUBLICATIONS

1. Revenue Recovery Mechanism of kerala government- Impact in Kerala economy, , UGC Care Journal, ISSN No: 0474-9030, Volume 68, February 2020.
2. Purchase Decision Factors of Life Insurance Companies in Kerala- An Analysis, UGC Care journal, ISSN:2320-0693 , Vol-19, 30 June 2020

EXTENSION ACTIVITIES

1. Ventured a Chocolate making Incubation Centre in the College Campus (Sree Narayana College, Kollam)
2. Organised a certificate course in 'GST Accounting with TALLY prime'

(SNC Kollam)

3. Coordinate a jewellery making work shop (SNC KOLLAM),
(TKMM COLLEGE, NANGIARKULANGARA)

SEMINARS/WORKSHOPS/TRAININGS ATTENDED

1. 'Introduction to R' Organised by TKM Institute of Management, Kollam
2. National Seminar on Scientific Research process organized by Research and post graduate Department of Commerce and Tourism management, Catholic college, Pthamthitta on 20.08.2019.
3. UGC Sponsored National Seminar organized by S.N College, Kollam
4. Three day National Workshop on Fairness in Questionnaire Design: Exploring data dynamics organized by the Researchers forum, PG & Research Department of Commerce, Mar Ivanious College on 6, 7, and 8 Feb 2020.
5. "Significance of behavioural finance in Business" organized by department Department of Commerce & Hotel Management in association with IQAC, Sree Narayana College, Sivagiri, Varkala on 11th August 2020.
6. Women rights and Legal protection organized by IQAC, Sree Narayana College, Chathanur on 01.08.2020.
7. Effective strategies for Web Information Retrieval organized by IQAC & P.G and Research Department of Commerce, Marthoma College, Chungathara on 17.07.2020.
8. Three day National Workshop on Fairness in Questionnaire Design: Exploring data dynamics organized by the Researchers forum, PG & Research Department of Commerce, Mar Ivanious College on 6, 7, and 8 Feb 2020.

ORIENTATION

1. NEP2020 Orientation and sensitization programme under Malavya Mission Teacher Training programme 18.10.2024 to 26-10.2024.
Orientation Courses -UGC-HRDC 04.01.2017 - 31.01.2017

1.UGC-HRDC

24.01.2019 – 14.02.2019

2.TWO WEEK INTERDISCIPLINARY REFRESHER COURSE in Advanced Research Methodology

21.06.2023- 05.07.2023

3.ONE WEEK FACULTY DEVELOPMENT PROGRAMME on “ACADEMIC RESEARCH WRITING” from 14 – 20 November, 2022.

4.TWO - WEEK REFRESHER COURSE in “Commerce and Management” from 1-14 December, 2022

PAPERS PRESENTED IN NATIONAL/INTERNATIONAL SEMINARS

1..Stress Management –“Identifying and coping in Life” at Chathanur S.N.College,Kollam.

2. Revenue recovery mechanism of kerala government- Impact in Kerala economy,in the one day national Seminar on Budgetary Practices in India, organized by the Post Graduate Department of Commerce ,All saints College, Thiruvananthapuram on 14th February